

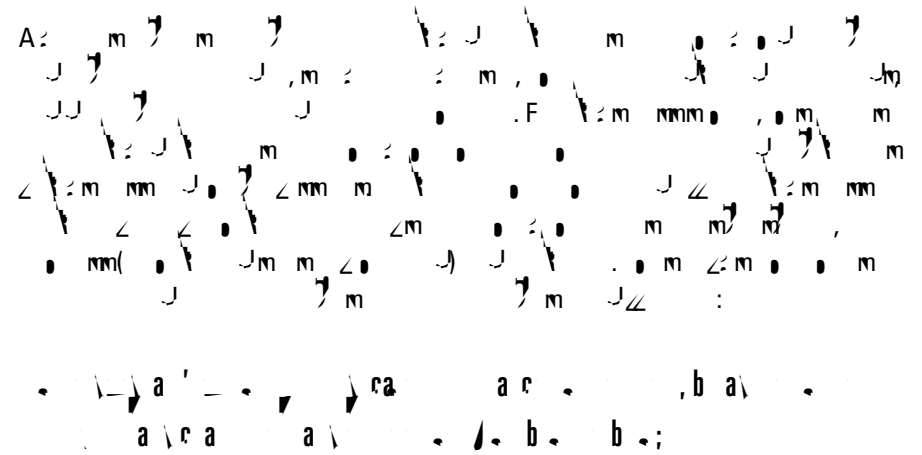


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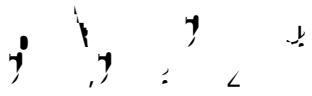
201 - 202



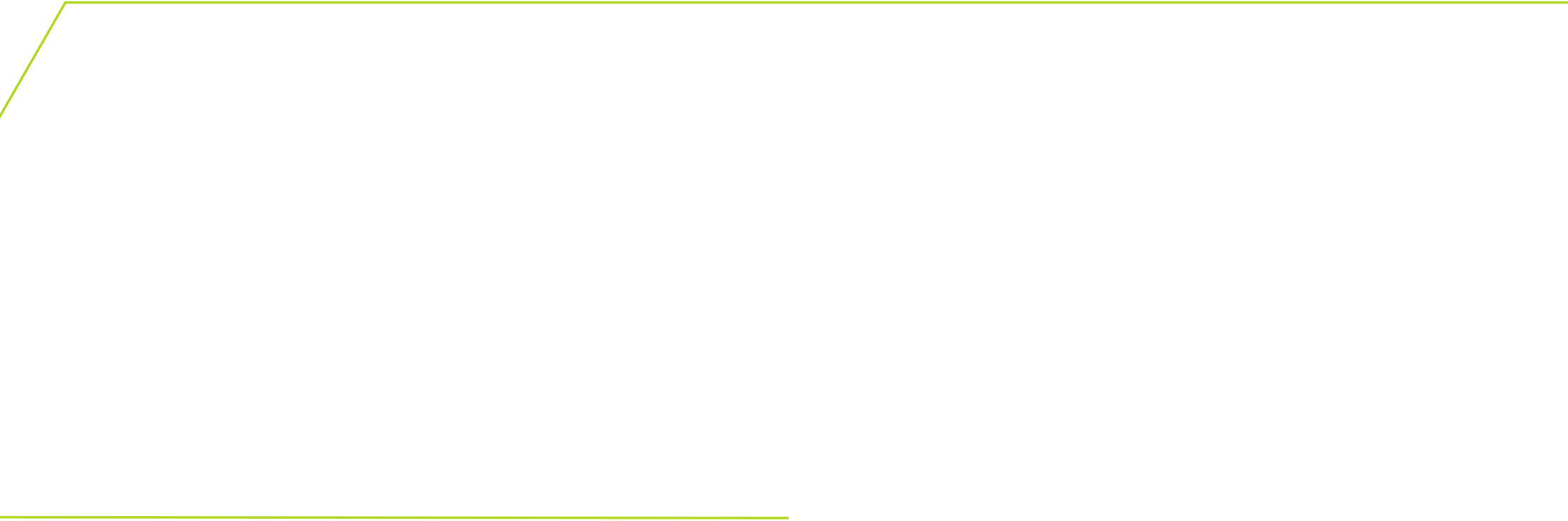
# The Context for Massey Business School's Strategy







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## MOEMOEA (VISION):

Whakamārama i te māramatanga.

## TA PAE TAWHITI (MISSION):

Whakamārama i te māramatanga, ā, whakamārama i te māramatanga, ā, whakamārama i te māramatanga, ā, whakamārama i te māramatanga.

## NG UARA (VALUES):

Whakamārama i te māramatanga, ā, whakamārama i te māramatanga, ā, whakamārama i te māramatanga, ā, whakamārama i te māramatanga.

# Ng Rautaki Strategic Priorities

## RESEARCH

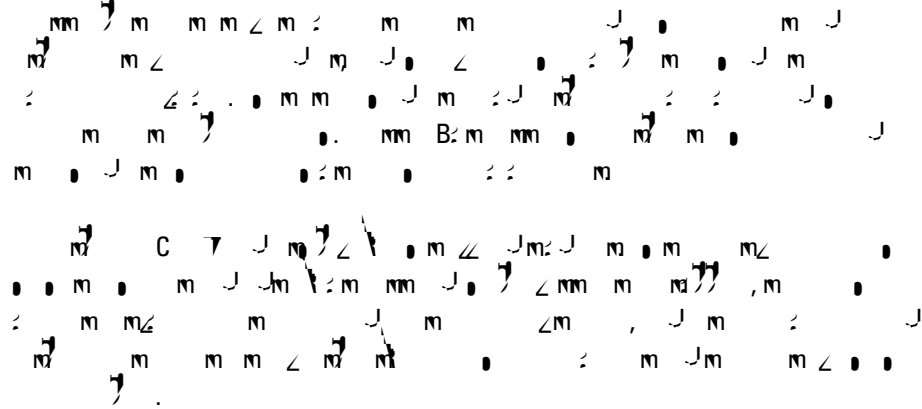
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UNIVERSITY BIG GOAL	MASSEY BUSINESS SCHOOL MEDIUM TERM OBJECTIVES	INDICATIVE MEASURES AND ACTIVITIES
Research	Enhance Research Quality Promote MBS Research Enhance Research Impact Build Research Capacity Grow External Funding	Enhance Research Quality Increase Research Output Increase Research Income Increase Research Impact Increase Research Capacity Increase External Funding Increase Research Quality Increase Research Output Increase Research Income Increase Research Impact Increase Research Capacity Increase External Funding



# CIVIC LEADERSHIP

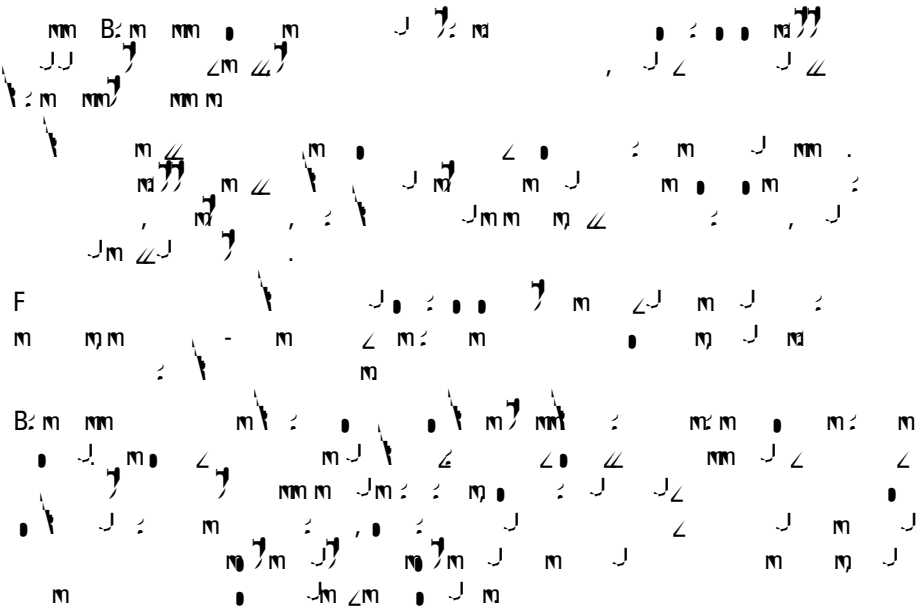


UNIVERSITY BIG GOAL	MASSEY BUSINESS SCHOOL MEDIUM TERM OBJECTIVES	INDICATIVE MEASURES AND ACTIVITIES
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C L a s s	I n t e r n a t i o n a l T e a c h i n g P r o f e s s o r s	E n g a g e m e n t D e v e l o p m e n t
	I n t e r n a t i o n a l S t a f f C o n t r i b u t i o n	M a s s e y B u s i n e s s S c h o o l I n t e r n a t i o n a l S t a f f C o n t r i b u t i o n
	O p e n S t a f f S t u d e n t E n g a g e m e n t a n d T a l e n t	M a s s e y B u s i n e s s S c h o o l O p e n S t a f f S t u d e n t E n g a g e m e n t a n d T a l e n t
	F a c u l t y K e y T a l e n t	M a s s e y B u s i n e s s S c h o o l F a c u l t y K e y T a l e n t
	D e t a c h m e n t W a s h i n g t o n P a r t n e r S a f e	M a s s e y B u s i n e s s S c h o o l D e t a c h m e n t W a s h i n g t o n P a r t n e r S a f e
	E n g a g e m e n t C o n t r i b u t i o n	M a s s e y B u s i n e s s S c h o o l E n g a g e m e n t C o n t r i b u t i o n
	E n g a g e m e n t A c t i v i t y E n g a g e m e n t	M a s s e y B u s i n e s s S c h o o l E n g a g e m e n t A c t i v i t y E n g a g e m e n t
	F a c u l t y S t u d e n t A s s e s s m e n t S i s t e m	M a s s e y B u s i n e s s S c h o o l F a c u l t y S t u d e n t A s s e s s m e n t S i s t e m
	F a c u l t y S t u d e n t S e r v i c e E n g a g e m e n t	M a s s e y B u s i n e s s S c h o o l F a c u l t y S t u d e n t S e r v i c e E n g a g e m e n t
	P e r f o r m a n c e S t a f f S t u d e n t L a b o r C o n t r i b u t i o n	M a s s e y B u s i n e s s S c h o o l P e r f o r m a n c e S t a f f S t u d e n t L a b o r C o n t r i b u t i o n
		M a s s e y B u s i n e s s S c h o o l D e t a c h m e n t W a s h i n g t o n P a r t n e r S a f e E n g a g e m e n t C o n t r i b u t i o n E n g a g e m e n t A c t i v i t y E n g a g e m e n t E n g a g e m e n t S t a f f S t u d e n t S e r v i c e E n g a g e m e n t P e r f o r m a n c e S t a f f S t u d e n t L a b o r C o n t r i b u t i o n



## ENABLING EXCELLENCE - STAFF, FINANCIAL AND BUSINESS



UNIVERSITY BIG GOAL	MASSEY BUSINESS SCHOOL MEDIUM TERM OBJECTIVES	INDICATIVE MEASURES AND ACTIVITIES
<p>E a</p> <p>E</p>	<p>E/ a / ar/ T/ ar/ S/ ar/</p> <p>S/ a R / ar/ R /</p> <p>O / a / a/ E / ar/</p> <p>E / ss</p> <p>I / ss / a/ A / a/ s</p> <p>I/ t/ a/ s/ O/ s/ t/ E / s/ s/</p> <p>S/ i/ s/ a/ S/ a</p> <p>E a/ t/ l/ a/ a/ O- Ca/ p</p> <p>R /</p>	<p>ra ( 20 16) E0 ( 6m0 ( 10 ) 01 2 2 ) 0- ka ( 2( B) E0 0 m 0 0 m 0 A: 2( ) 060 A/ no 2/ m J 0-2 0) -ka ( 2( B) E0' 00. 2/</p> <p>20 ( 0 00: ) 0 ( 000/ 00' 0</p>



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