

## NO AND LOW ENROLMENTS POLICY

**Section** Academic

### **Purpose:**

This Policy is designed to assist in the management of the Massey University qualification portfolio (the 'academic profile') in order to identify and actively manage qualifications, specialisations and courses that receive no enrolments or low enrolments. It must be read in conjunction with the No and Low Enrolments Procedures. While the focus of this policy is to consider those qualifications, specialisations and courses that do not meet a viable enrolment threshold, consideration should also be given to the strategic and academic rationale, particularly in cases where enrolments may be modest, but the strategic value and academic cogency merits consideration for continuation. In addition, Massey University must also meet the Committee on University Academic Programmes' (CUAP) requirement that qualifications/specialisations with no enrolments *within a five-year period* must be deleted or have their approval re-evaluated by CUAP. For qualifications, specialisations and courses with low enrolments, the Policy is intended to support decisions to revitalise where enrolments are declining or do not reach the threshold; consider the strategic or academic importance of those that only attract low enrolments; or to close and delete.

### **Background/Context:**

This Policy applies to new and existing qualifications, specialisations and courses and is designed to monitor enrolment numbers to provide the opportunity for action to be taken to:

- attract enrolments.
- where appropriate, revitalise qualifications, specialisations and courses that have no or low enrolments.
- consider and set out criteria for the continuation of qualifications, specialisations and courses that have attracted low enrolment numbers.
- identify those qualifications, specialisations or courses that have reached the end of their lifecycle and should be closed to new enrolments and subsequently deleted.

The lifecycle of a qualification, specialisation or course consists of initial approval, followed by monitoring, review, assessment and ongoing development and, where necessary, revitalisation. In this way, qualifications, specialisations, and courses are afforded the opportunity to be responsive to the changing needs of students, stakeholders, the University community and the global community. As the needs and interests of our learners and our communities will change, so too must our academic profile. This means that some qualifications, specialisations, and courses may no longer remain relevant or adaptable to current trends and therefore they may enter a period of decline and, for some, come to the end of their lifecycle. Other qualifications, specialisations and courses may naturally attract low numbers, and it may be appropriate in the University's considered view, for them to do so.

Under Section 443(2) of the Education and Training Act 2020, Universities New Zealand has determined the circumstances in which universities require an extension of the period specified in sub-sections 443(1) (a) and (b)



