

1. INTRODUCTION

Table 1: Variable definition and statistics

Table 3: Changes in vegetable consumption due to food safety concerns

Table 4: Risk perception level and vegetable consumption reduction **n = 498**

Note: Reduction in vegetables consumption is in scale 1-4 with 1 (reduce less than 20%), 2 (reduce 20% -39 %), 3(reduce 40% - 59%), 4(reduce more than 60%); risk perception for vegetables was in a 1-5 scale with 1(very low) and 5(very high). Mean rank of consumption reduction level is calculated by the Kruskal-Wallis test.

Table 5: Results of post hoc test

*Note**, *: significant at 5% and 10% level, respectively, using Kruskal- Wallis test*

3.2 Determinants of risk perception of vegetables

4.2 Factors affecting risk perception of vegetables

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